



„2019 in pharmaceutical industry – new challenges, chances and risks”

Congress Program

09:30 – 10:00 | Registration of participants

10:00 – 10:40 | Most important recent changes in control concerning pharmaceutical industry

- State drug policy,
- Pharmaceutical law amendments – What’s behind us? What’s coming? Will Minister of Justice manage to close down the reversed chain



Juliusz Krzyżanowski
Senior Associate, Baker & McKenzie
Krzyżowski i Wspólnicy sp.k.



Paweł Hincz
Partner, Head of Life Sciences, Baker & McKenzie
Krzyżowski i Wspólnicy sp.k.

10:40 – 11:15 | What’s new in treatment access issue?

- Refund updates
- Patients’ rights news



Natalia Łojko
Senior Associate, Radca prawny, KRK
Kieszkowska Rutkowska Kolasiński

11:15 – 11:50 | Key problems for wholesaler’s and drugs distributors market

- How the legal dispute about interpretation of provisions on 1% of drug stores in voivodeship has ended?
- Contractor supply models and inspections of pharmaceutical wholesalers?



Magdalena Bąkowska
Senior Associate, Adwokat, KRK
Kieszkowska Rutkowska Kolasiński

11:50 – 12:15 | Changes within umbrella branding

- New UPRL Chairman guidelines in terms of umbrella brands
- Umbrella branding – drugs, medical devices, supplements, cosmetics
- Introducing and advertising different categories of products under the same umbrella brand



dr Daria Wierzińska
Radca Prawny, KRK Kieszkowska
Rutkowska Kolasiński

12:15 – 12:30 | Coffee break

12:30 – 12:50 | Recent trends in advertisement of drugs and other health products

- Authority actions and planned legislation amendments in terms of advertisement
- Rx and OTC products advertisement in internet
- Recent case-law of drug advertisement and other health products



dr Andrzej Balicki
Partner, DLA Piper Wiater Sp. k.

12:50 – 13:25 | Medical products withdrawal - what rights does the patient have?

- Medical products withdrawal procedure from the patient's perspective
- The patient's possibility of medicine return/exchange
- The Rx and reimbursed medicines withdrawal



Michał Komar
Radca prawny, Associate w kancelarii
D.Dobkowski sp.k stowarzyszonej z
KPMG w Polsce

13:25 – 14:00 | New challenges in terms of compliance: draft act on collective entity responsibility

- Previous provisions, partnership responsibility on UOPZ vs regulations under other jurisdictions
- Range of designed regulations
- Implications for Business and required changes within internal SOPs



Marcin Tomasik
Partner,
Kancelaria Tomasik Jaworski Sp.p.

14:00 – 14:30 | Coffee break

14:30 – 15:05 | Crucial changes in tax environment for pharmaceutical industry

- Fiscal enforced interpretation changes in terms of marketing actions
- Practical view of split payment
- Essential tax change projects in the industry



Szymon Bernat
Tax Manager w zespole Life Sciences w
KPMG w Polsce

15:05 – 15:40 | Advertising for medical experts – recent trends

- Recent GIF case laws in reference to drugs advertisement
- Industry codes in relation of company – HCP / HCO
- Basic tools providing compliance with the law



Bartłomiej Sasin
Prawnik,
Kancelaria Tomasik Jaworski Sp.p.

15:40 – 16:15 | Planned changes within clinical studies research – changes in pharmaceutical law

- Range of planned changes
- Impact of changes on the conducted research works
- When will the changes be implemented?



Mateusz Chudzik
Radca Prawny, Partner, Kancelaria
Chudzik i Wspólnicy Radcowie Prawni

16:15 | End of conference

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